



**THE 18th
HONG KONG
FORUM**

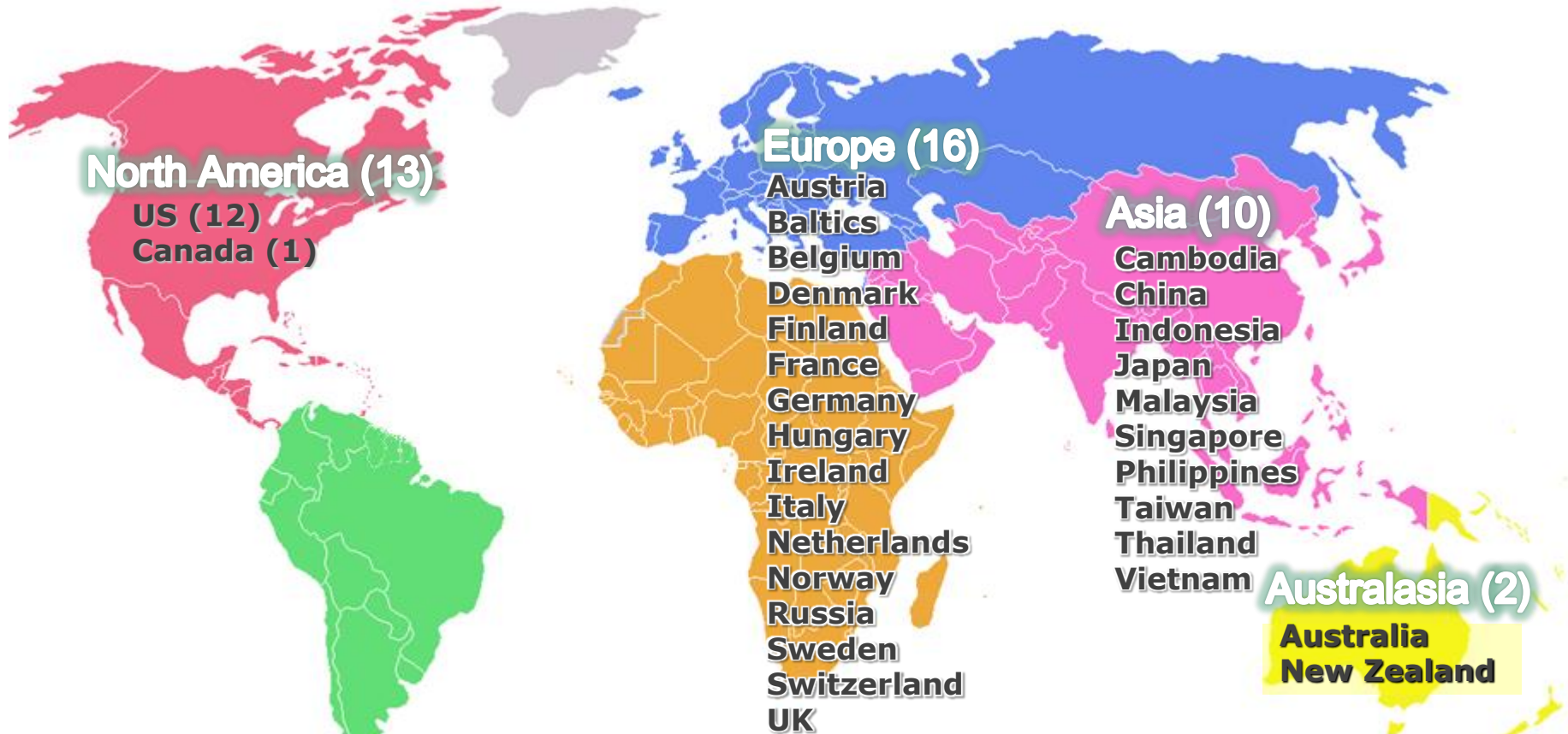
5 - 6 December 2017

Hong Kong Convention & Exhibition Centre



**Federation of Hong Kong
Business Associations Worldwide**

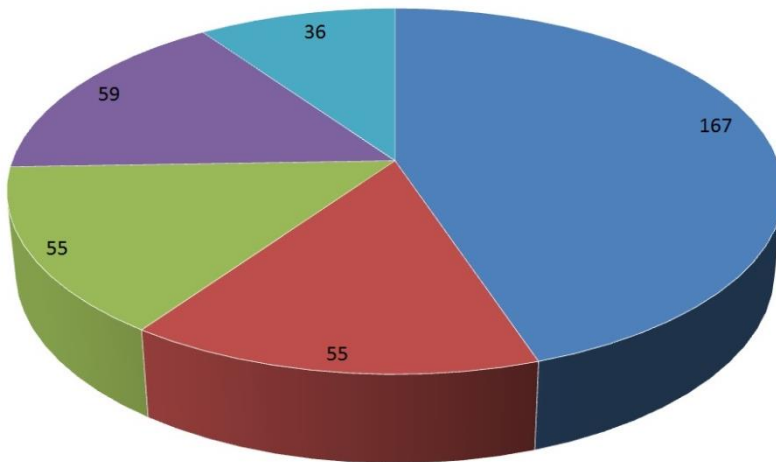
Federation of Hong Kong Business Associations Worldwide



41 Hong Kong Business Associations in **30** countries and regions with **>13,000** members

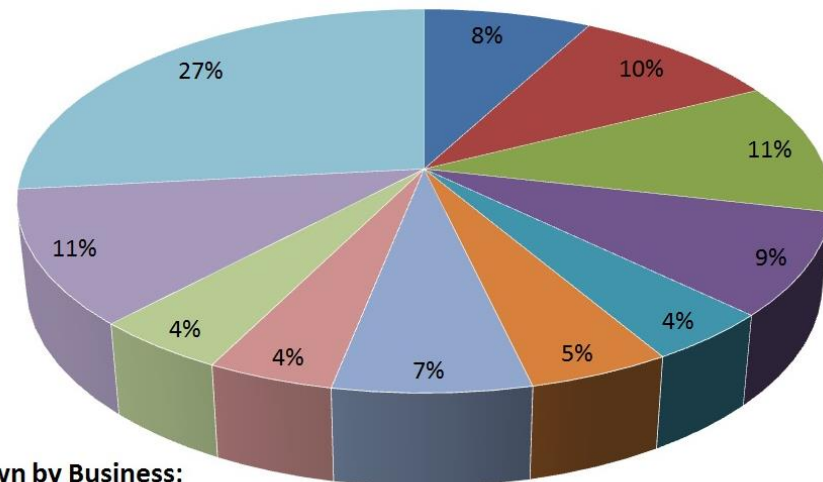
Hong Kong Forum

- The Federation's **annual flagship event**
- **Around 400** member associates from around the world gather in Hong Kong every year
- **Attendance breakdown in 2016:**



Breakdown by Location:

■ Asia ■ Australasia ■ Europe ■ Canada ■ USA



Breakdown by Business:

■ Advertising & Media, Design, Marketing, Public Relations
 ■ Association Service & Government Organisation
 ■ Banking & Finance, Investment, Insurance
 ■ Distribution, Manufacturing, Trading, Retail and Wholesale
 ■ Education & Training
 ■ F&B and Hospitality Services
 ■ Infrastructure & Real Estate, Property Development/Construction
 ■ IT & E-commerce, Technology, Telecommunication Services
 ■ Logistics & Transport Services
 ■ Others
 ■ Professional Services

Hong Kong Forum



Attendance in 2016:
372 participants from
29 countries and regions

38% new participants



Key Elements of Hong Kong Forum

Award Presentation Ceremony

Keynote Luncheons & Farewell Dinner

Side Trip to the Chinese mainland

Conferences & Panel Discussions

Regional Caucuses

Company Visits



Hong Kong Forum

Sharing from **top-notch speakers**



Hong Kong Forum

Previous **star speakers** include:



Victor Fung, Honourary Chairman, International Chamber of Commerce



Allan Zeman, Chairman, Lan Kwai Fong Holdings Ltd



John Rice, Vice Chairman, General Electric Company



Jean-Pascal Tricoire, President & Chief Executive Officer, Schneider Electric



Ronnie Chan, Chairman, Hang Lung Group Limited



Diana Cesar, Chief Executive, Hong Kong, The Hongkong and Shanghai Banking Corporation Ltd



Sunny Cheung, CEO, Octopus Holdings Ltd



Kevin Ching, CEO, Asia, Sotheby's



Alain Li, Regional Chief Executive, Richemont Asia Pacific Ltd



Simon Squibb, CEO, Nest

Hong Kong Forum

Network with executives from around the world



Enjoy the company of worldwide friends



Learn from other member associations

The 18th Hong Kong Forum



5-6 December 2017
**Hong Kong Convention
and Exhibition Centre**

The Hong Kong Forum – unique global network connects traders, buyers and professionals with strong business links to Hong Kong. Members can acquire the latest insights and information on doing business in Hong Kong and the Chinese mainland

The 18th Hong Kong Forum

Programme Highlights

CHINA'S WINDOW TO THE WORLD

Hong Kong: An Insider's Story

**Innovation and
Creation: Thriving
Young
Entrepreneurship in
Hong Kong**

**Keynote
Luncheon**

**Asian E-tailing
Summit**

The 18th Hong Kong Forum

Programme Highlights

Confirmed Speakers



Jason Chiu,
Founder & CEO
Cherrypicks



Eric Chen,
Founder & Chief
Commercial Officer
Vitargent



Chan Wing Kee,
Managing Director
Yangtzekiang Garment Ltd



Wang Tianyi,
General Manager
China Everbright International
Limited



Registration

Admission: Exclusively for members of the Federation of Hong Kong Business Associations Worldwide

Registration: Online registration at www.hkfederation.org.hk/hkforum/registration

Participation Fee: HK\$1,300 per person

Early Registration: HK\$1,000 per person
(registration & payment completed by **20 Oct 2017**)
HK\$900 for first-time participants

Participants who successfully refer first-time participants: HK\$850 per person

Young Executive Programme: HK\$850 per person
(Members below **45** years old)



Optional Side Trip to China

See the **latest developments in Chinese mainland cities** by joining the side trip

Cities visited:

Nanjing (南京)

Changsha (長沙)

Guangzhou (廣州)

Guilin (桂林)

Huizhou (惠州)

Nanning (南寧)

Xiamen (廈門)

Yangshuo (陽朔)

Hangzhou (杭州)

Chengdu (成都)

Nansha (南沙)

Wuhan (武漢)

Qingdao (青島)



Optional Side Trip to **Chongqing** Municipality 7-9 December 2017



Programme includes:

- Meeting with senior government officials of **Chongqing Government**
- Visits to **leading enterprises**
- **Networking** receptions



The 18th Hong Kong Forum

Additional Exposure

Sponsorship

- Platinum: HK\$98,000 (One Per Industry)
- Gold: HK\$58,000
- Silver: HK\$35,000
- Farewell Dinner: HK\$15,000
- Privilege Pack: HK\$5,000 + in-kind

For details of benefits to sponsors:

<http://www.hkfederation.org.hk/hkforum/sponsors>

Concurrent Events



6-8 December 2017

The event features a wide range of local and foreign franchise opportunities, consulting and supporting services, where franchisors and prospective franchisees meet to explore win-win business collaboration. <http://www.hktdc.com/fair/hkifs-en/>



6-8 December 2017

The Expo is a one-stop platform for enterprises, particularly SMEs, to explore trends in business transformation through innovation, creativity, application of technology and design, business-support services, and market opportunities. www.hktdc.com/smartbizexpo



7-8 December 2017

BIP Asia Forum brings IP professionals and business leaders from all over the world to discuss latest developments in the IP world, and to explore business collaboration opportunities. www.bipasiaforum.com



7-9 December 2017

It partners with the Business of Design Week (BODW) to stage an exchange and inspiring platform for global creative elites, design brands, design associations and institutes to showcase their creativities. An array of interactive installations, novel ideas, design products and projects will be featured.

<http://www.hktdc.com/ncs/designinspire2017/en/main/index.html>

Enquiry

**Federation of Hong Kong Business
Associations Worldwide
c/o Hong Kong Trade Development Council**

Tel: (852) 1830 668
Email: hkfederation@hktdc.org

Hong Kong Forum website:
<http://www.hkfederation.org.hk/hkforum>

Thank you!